



## Technology Innovation Grants

The Salesforce.com Foundation is pleased to announce its 2010 grant round. The Foundation will execute a grant round targeted at organizations that have demonstrated a deep and consistent commitment to our 1/1/1 model. Through this model, the Foundation donates 1% of salesforce.com's time, equity and product to supporting nonprofit and their missions. Successful applicants will be actively engaged in at least two of these 1%<sup>s</sup> and will meet the criteria outlined below.

Thank you for your interest and best of luck in 2010!

- **Application opens:** April 5, 2010
- **Deadline:** May 15, 2010

## Description

The Technology Innovation grant round is designed to support current Salesforce.com Foundation 1/1/1 partners using technology as an expression of innovation to drive efficacy. The grant round targets nonprofits with innovative and replicable project proposals that will:

- Enhance operational and/or programmatic efficiency;
- Create tangible social change; and
- Provide a deep, measurable benefit to the organization as well as the sector it serves.

Technology Innovation grants will be awarded to visionary nonprofit organizations to enable their innovative use and development of technology. Successful applicants will demonstrate how the enhanced use of technology will support and improve their ability to effect their social change mission. Project proposals must represent responses to clearly identified needs and must outline a realistic plan for replication to the global nonprofit community.

- Organizations going through mergers & acquisitions are encouraged to apply. Applicants in this situation are encouraged to focus on technology infrastructure.
- Proposals focused on equipment purchases will not be considered.

## Eligibility

Applicants must meet the following criteria to be eligible for the 2010 Technology Innovation grant. You will be asked to indicate which of the following criteria applies to your organization in the first section of the application.

### **All applicants must:**

- Be existing and active users as defined by the following.
- Must be actively engaged with at least two of the Foundation's 1%<sup>s</sup> – Time, Product and Equity.



- Must be prepared to demonstrate the project's positive impact on the organization, the population served and the nonprofit community as a whole.
- Application must demonstrate a focus on the measurements that will be used to define success and impact.

**International applicants must meet the above listed criteria and one of the following:**

- Organization is based in Singapore, Hong Kong, Australia, New Zealand, India, Japan, Thailand, or
- Organization is based in Europe, Middle East or Africa.

If your organization meets the criteria listed above, we welcome you to submit the Technology Innovation grant application by **May 15, 2010**. Applications must be complete in order to receive consideration.

### **Evaluation Criteria**

Grant applications, and specifically the proposed project descriptions, will be evaluated based on the following. If you do not meet all of the criteria listed below, please check back next year for information about the grants we will be offering.

- Strength and practicability of the proposed project and implementation plan;
- Impact the grant will have on the organization's efficacy and social mission;
- Whether the implementation is scalable and replicable for other nonprofit organizations;
- Eagerness and plan to engage salesforce.com employees as volunteers;
- Intention and plan to share best practices with the nonprofit community; and
- Willingness to communicate progress and establish an ongoing relationship with Salesforce.com Foundation.
- Proposals solely focused on equipment purchases will not be considered.